

PROFESSIONAL MASTER DEGREE OF BUSINESS MANAGEMENT

Master of Business Management (MBM) program is a program in management that enables students to learn the subject matter in depth to have high level of specialist knowledge in a short time.

MBM program specifically aims to develop executives capable of managing the emerging business sectors in developing economies. This program is designed to provide students with an exciting and challenging learning experience.

MBM program develops the core business skills that graduates will need in their future careers. MBM program develops the graduates' management skills on the basis of a good understanding of the economic, social, political environment both at the national and global levels. MBM program encourages a culture of learning, reflection and development through the program's curricular and co-curricular activities.

Professional opportunities

Strategic Director.

Administrative Director.

Administrative Manager.

Department Head.

PROFESSIONAL MASTER DEGREE OF BUSINESS MANAGEMENT

Program	Professional Master of Business Management
Credit Hours	24 Credits
Duration	One Year

Business Administration, Policies and Strategies	3 Credits
Human Resources	3 Credits
Finance Management	3 Credits

Marketing Management	3 Credits
Strategic Management	3 Credits
Project Management	3 Credits

Thesis	6 Credits
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Assessment System

The evaluation system is based on continuous assessment of each block of study, through Researches.

The student must have passed each subject independently.

Researches Modules (Students choses 5 Modules)

Module 1 - Business Policy and Business Administration. Strategy.

Module 2 - Strategies and Policies of Marketing Management..

Module 3 - Production management, Operations, Logistics and Quality Control.

Module 4 - Commercial Management: organization of commercial networks.

Module 5 - Managerial Skills: Coaching, Empowerment, Leadership, and Organization.

Module 6 - Economic Analysis of Managerial Decisions.

Module 7 - Financial Management: Management, Strategy and Value Creation.

Module 8 - Company Assessments: mergers, procurement, joint-venture.

Module 9 - Globalization and Internationalization of Markets. Analysis.

Module 10 - Managerial Ethics and Social Corporate Responsibility.

Module 11 - Final Project: Strategic Business Plan.