

PROFESSIONAL DOCTORAL OF BUSINESS MANAGEMENT

PhD in Business Management is a doctoral level business management course.

A Professional PhD in Business Management is an advanced degree that focuses on in-depth research and expertise in various aspects of managing and running businesses. This doctorate-level program delves into areas such as leadership, finance, marketing, strategy, and more. It typically spans three years and offers specialized courses like global marketing, theory of finance, and strategic information systems. Candidates need a relevant master's degree and often require work experience

Business management includes the activities associated with running a company, such as controlling, leading, monitoring, organizing and planning. The business management was delivering unexpectedly outstanding results for the firm so we decided to bring in another team member to grow the business even more.

The duration of Professional PhD in Business Management is 2-years. This course includes subjects like Management, Human Resources, Global marketing, Advanced Business planning, and many more

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Program	Professional Doctoral of Business Management
Credit Hours	36 Credits
Duration	Two Year

Advanced Business Strategy	3 Credits
Organizational Behavior	3 Credits
Data Analytics for Business Decision Makers	3 Credits

Entrepreneurship and Innovation	3 Credits
Advanced Strategic Management	3 Credits
Project Management	3 Credits

Financial Accounting for Managers	3 Credits
Business Engineering	3 Credits

Thesis	12 Credits
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Assessment System

The evaluation system is based on continuous assessment of each block of study, through Researches.

The student must have passed each subject independently.

Researches Modules (Student choses 8 Modules)

Module 1 - Business Policy and Business Administration. Strategy.

Module 2 - Strategies and Policies of Marketing Management..

Module 3 - Production management, Operations, Logistics and Quality Control.

Module 4 – Strategic Management.

Module 5 - Managerial Skills: Coaching, Empowerment, Leadership, and Organization.

Module 6 – Entrepreneurship.

Module 7 - Financial Management: Management, Strategy and Value Creation.

Module 8 – International Human Resources Management

Module 9 - Globalization and Internationalization of Markets. Analysis.

Module 10 – Business Engineering

Module 11 - Final Project: Strategic Business Plan.